



1,437,868kg
Soap Collected

2,332,502kg
Plastic amenity
waste collected

1,962,127kg
Carbon Footprint
Reduction

10,553,586
Gallons of
water saved



Sustainability in Action Case Study:

Hotel: Hilton Garden Inn Heathrow Driving
Change in the UK





1,242kg
Soap Collected

1,168kg
Plastic amenity
waste collected

102kg
Carbon Footprint
Reduction

548
Gallons of
water saved



Sustainability in Action Case Study:

Hotel: Hilton Garden Inn Heathrow Driving
Change in the UK



Introduction

Hilton Garden Inn Heathrow have taken the lead in showcasing their hotels' commitment to sustainability through partnering with sustainable organisations in the UK, Clean the World and Green Key England.



The Importance of Sustainable Practices in the Hospitality Industry

The hospitality industry generates significant waste annually, making sustainable practices essential to meet environmental, social, and governance (ESG) objectives.

Hilton Garden Inn Heathrow sets sustainability goals aligned with Hilton's global objectives to reduce water waste and overall waste by 50% by 2030.

Sustainable Partners

Clean the World

Clean the World, a social enterprise, partners with over 8,000 hotels globally to recycle soap and recycle plastic bottled amenity waste.

- The soap recycling process involves collecting, grinding, sanitizing, and processing soap into new bars for communities in need.
- The plastic recycling process separates liquids from bottles and transforms the plastic into various recycled products.
- Clean the World's operations support multiple United Nations' Sustainable Development Goals (SDGs) and enable hotels to demonstrate sustainable and responsible practices.
- Clean the World's operations naturally support several UN Sustainable Development Goals (SDG's).



Hilton Garden Inn Heathrow

- ▶ Hilton Garden Inn Heathrow exemplifies how sustainable partnerships can help support ESG objectives.
- ▶ The partnerships with Clean the World and Green Key highlights how hotels in the UK can adopt sustainable initiatives to support sustainability objectives, which achieve triple-bottom line factors, 'People Planet, Profit'.



Sustainable Partners

Green Key England

- Green Key is an international eco-label that promotes environmental responsibility and sustainable operations in the tourism industry.
- The program provides a framework for establishments to work on sustainability issues, including areas such as waste management, energy efficiency, and staff involvement.
- Green Key certification demonstrates a hotel's commitment to sustainability and appeals to environmentally conscious guests.



Sustainability in Action:

Clean the World's hospitality recycling program supports hotels in achieving several key criteria within Green Key's certification, for example in relation to:

- Staff involvement
- Water management
- Waste management
- Energy management
- Corporate social responsibility

Highlighting a fundamental advantage for hotels' partnering with both Clean the World and Green Key, as Hilton Garden Inn Heathrow has recognised.

Impact Reporting

- Clean the World's comprehensive impact reporting system of Clean the World provides Hilton hotels, along with other hotel partners, the ability to track the entire impact of their hotels waste management contribution, which is available at any-time on Clean the World's interactive customer portal.



 **Hilton**
Garden Inn™
 London Heathrow Airport

If you are a hotel interested in partnering with Clean the World, please contact Europe@cleantheworld.org

If you are a hotel interested in partnering with Green Key England, please visit www.greenkeyengland.co.uk

